

## Chloe Burrell - Head of Music

I have decided to apply for this role as Head of Music at Radio Caley as I feel I could make a real difference to the station. While the set up with music at Radio Caley is currently very good and well-maintained, there are always improvements to be made and changes which can happen in order to improve the overall experience of Radio Caley for our volunteers and our listeners.

As there is a wide range of shows being introduced everyday into the station, all requiring a wide range of music, I would like to make the music more accessible for everyone. Currently on the database, it is a very similar array of music. I would like to make it easier for people to import the music they like onto the database and also as Head of Music myself, keep on top of what music is going onto the database and clear duplicates so the database is easier to navigate. I had the idea of creating a box in which people can put into it a slip of paper containing what songs they require and when they require it for and I will try keep on top of getting these songs onto the database in the required time.

I have a lot of CD's myself, all featuring great tracks, so I would do a haul every two weeks from different music shops of old CD's and import new music onto the database every two weeks which people can feel free to use if they wish. This just means that there will always be new music available for people to use in their shows and it means they are not struggling to buy new music for shows in a rush.

I also think with the wide variety of music shows on Radio Caley that getting live bands in would be an excellent idea. It has been done before but I think there should be more of a focus on getting up-and-coming bands into the studio and live on air. I would like to make this more of a possibility for all our fantastic music shows on Radio Caley as I feel it brings in more listeners and draws more attention to the station. It also gives the band some airplay and provides them with more potential listeners.

I would also like to create a focus on many of our budding music journalists who would like interviews with small bands at gigs and concerts. In this respect as Head of Music, I would keep a look out for small gigs in small venues which I will inform all our volunteers of and they can decide whether or not they would like to go along. Again, this gets Radio Caley out there and pulls in the listeners. It also provides enjoyment to our volunteers, which after all, is what Radio Caley is all about. Being passionate.