

I am Emma Duffy and I am a 1st year Social Science student. I spend a lot of time in the studio and love helping out in anyway I can.

I am applying for the role of Head of Multimedia because though sitting in in the station I am aware that we have a YouTube page that I would like to utilise more. I would do this by making an advert for the station to start with and then by making adverts for individual shows. Filming small clips of shows and events, I think would help publicise the radio more.

I would also like give the station a Snapchat and use the twitter page more as well.

I spend most of my time on different forms of social media and know how to build up a following. In terms of editing my skills are limited but, I am able to use media-maker and YouTubes own software in order to edit any videos or clips.

I want to make the most of what Radio Caley has to offer and I think by allowing me to I can utilise all the media resources I can do that.