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**A Study of Rural Economics** Oct 18 2021

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Project Management and Entrepreneurship Feb 07 2021 Project management and entrepreneurship are the two faces of a coin, are assuming greater importance in the 90's and are bound to be one of the dominant topics of discussion and study during this millennium. This is as it should be to accelerate the pace of industrialisation as an important plank of economic growth. Successful new business ventures and economic development do not just happen. They are the result of the combination of right environment, planning, effort, and innovation. And this right mix can only be achieved by the entrepreneurs. They provide a clear blueprint for stimulating research, technology, finance to help promote matured enterprises. At the same time, they enrich the eco-system and give a boost to economic growth. They also drive towards top performance maintaining healthy profitability, enhancing shareholder value, responsive to customer needs, delivering products and services of high quality, and ability to thrive in a competitive environment. All in all, it improves sovenance to become value creating enterprises with a strong leadership combined with a well communicated vision, a focused strategy, a clear competence profile, customer satisfaction and investing in organisational excellence. The unique book has been designed for performing entrepreneurs with high potential to be effective project managers / entrepreneurs. To students it strives to provide an upright in sight into project management and entrepreneurship.

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Economic Reforms Relating to Information Technology, Impact of Reforms on Social Indicators in India, Impact of Economic Reforms on Dalits in India, Entrepreneurship Development Under Liberalisation, Impact of Micro Credit Scheme An Economic Reform, Entrepreneurship Development Under Liberalisation, Globalisation and Human Development, Post Reform India, Human Resource Development in the Context of Economic Reforms, Globalisation and Stress Management, Redundancy, Redeployment of Manpower and Training Among Various Sectors in and Around the City of Chennai, Economic Reforms, Transformation of Local Human Resources to Cope with Economic Liberalisation and Globalisation, Economic Reforms and HRD in India, Economic Reforms and Human Resource Development in India, Redundancy, Redeployment of Manpower and Training in Banking Industries, Human Resource Development in the Context of Economic Reforms in India, Employment in Small Scale Industries During Post-Reforms Period.

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**Management and Entrepreneurship** Mar 30 2020 Management and Entrepreneurship is designed to serve as a textbook for undergraduate engineering students of VTU, Karnataka. The book provides a complete overview of managerial decision making responsibilities and the role played by entrepreneurship in developing an organization. Starting with the definition of management, the various facets of managerial roles and a broad account of the history of development of management thought, the book provides in-depth discussions on the nature, importance and purpose of planning. It elaborates further on the importance of organizing and staffing, and directing and controlling. The discussion moves on to introduce the concept of entrepreneurship as a business development tool. Special emphasis is placed on entrepreneurship in the Indian environment with detailed discussions on the development of small-scale industry, the role of institutional support and the importance of preparation of projects. The book lays emphasis on simplified definitions and point-wise presentation of theoretical concepts. It also provides numerous real-life examples, illustrations and inspirational case studies which play the dual role of explaining concepts as well as instilling entrepreneurial zeal in students.

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